

IMPACT STATEMENT

DONATIONS MADE THROUGH THE CURE BOWL
AND ANCILLARY EVENTS



DONATIONS

AutoNation

\$3,365,000

- NATIONAL DRIVE PINK
CAMPAIGN

DIRECT SUPPORT



CHAMPIONING THE CAUSE

- ASSOCIATE EVENTS/PARTNERS
- OFFICIAL LOGO EXPOSURE
- REGIONAL KICK CANCER NETS
- SOCIAL MEDIA CAMPAIGNS

INDIRECT SUPPORT



\$473,184

- NET PROCEEDS FROM EVENTS
- SPONSORSHIPS
- DONATIONS

DIRECT SUPPORT

TOTAL
DONATION:

\$3,838,184

DISTRIBUTION



\$3,765,000

-BCRF SCIENTIFIC ADVISORY
BOARD VETS ALL RESEARCHERS
AND DISTRIBUTES GRANTS
ACCORDINLY
-INCLUDES A \$50K GIFT-IN-KIND
PRESENTING SPONSORSHIP

TOTAL DONATION

\$1.2M

UCF College of Medicine
Cancer Research Center



LOCAL DISTRIBUTION

\$2.5M

- NATIONAL AND INTERNATIONAL



INTERNATIONAL DISTRIBUTION



\$55,000

UCF College of Medicine
Cancer Research Center

TOTAL DONATION



\$2,000

YSC FOCUSES ON
HELPING
YOUNG ADULTS WITH
BREAST
CANCER

TOTAL DONATION



\$6,184

MOBILE MAMMOGRAPHY
BUSES
STATIONED IN
UNDERSERVED
AREAS

TOTAL DONATION



\$5,000

RANKED THE #1
HOSPITAL FOR
CANCER CARE BY THE
U.S. NEWS
& WORLD REPORT

TOTAL DONATION



\$5,000

- RECOGNIZED AS THE #1
HOSPITAL IN GREATER
ORLANDO
BY U.S. NEWS & WORLD
REPORT.

TOTAL DONATION